



**Approved Minutes
President's Advisory Council
October 12, 2022**

MEMBERS PRESENT *Chair:* Monte Perez *Deans:* Dani Wilson *Management:* Jennifer LaBounty, Jennifer Merchant *Faculty:* Mike Baker, Jennifer Combs, Jeanette Rodríguez, Marcus Wilson *Classified:* Hugo Flores *Students:* *Resource Members:* Daniel Berumen, Gilbert Contreras, Rod Garcia, Lisa McPheron, José Ramón Núñez, Zoot Velasco

Members Absent: Summer Marquardt

Guests: Albert Abutin, Kyari Cail, Anet Filatoff, Jane Ishibashi, Rena Martinez Stluka, Connie Moreno Yamashiro, Matt Taylor, Gilberto Valencia

INFORMATION

- 1. Approval of Minutes of September 14, 2022:** Not Addressed
- 2. Approval of Agenda:** Not Addressed

REPORTS

- 1. President's Report:** Interim President Perez reported that he has been meeting with the Anaheim Union High School District on various issues and hopes to expand dual enrollment offerings with them. OC Supervisor Doug Chaffee is interested in opening a child development center at the Hunt Library in Fullerton and wants buy-in from Fullerton College. The DEIA Taskforce and Diversity Advisory Committee have been at work this fall and a districtwide report will go to the Board of Trustees soon.
- 2. Planning & Budget Steering Committee Report:** VPAS Rod Garcia shared that PBSC met last week and discussed the new state grant compendium where state grant information will be posted and updated monthly. They also discussed enrollment and re-engagement.
- 3. PAC Member Reports:**

Jennifer Merchant said there is a DMA meeting tomorrow.

A FC Hybrid Workgroup is being put together, said **Interim President Perez**. Jennifer Combs asked about the member list for the workgroup and Dr. Perez said the committee has not been fully formed, yet, and he is open to making changes in the composition of the group. It was suggested that more managers be added and also an instructional faculty member. This workgroup will work with a District workgroup at some point to make recommendations.

Dean representative **Dani Wilson** reported that the deans have finalized their fulltime faculty prioritization list. She also invited everyone to join on the community trip to Italy supported by Study Abroad planned for next summer. A portion of the cost will go to study abroad student scholarships.

Daniel Berumen reported that the Institutional Integrity Committee (IIC) held a forum on the mission, vision and core values and received feedback which will help define the newly proposed mission, vision and core values. The first proposal will go to Faculty Senate on October 20 and then to Classified Senate and Associated Students. IIC will be working on strategic goals and objectives, too. He also stated that an online virtual forum will be coming up.

Jennifer Combs reported that Faculty Senate discussed the urgent need for a Distance Education administrative assistant to be hired. She mentioned that a Faculty Allocation meeting will be held tomorrow. Dr. Combs also said that the District Technology Committee seems to be making big changes, specifically with the plan to replace both MyGateway and Webstar. She stated that the College needs to keep an eye on what is coming out of this district committee. Dr. Perez Proposed moving forward with a separate FC Technology Committee.

VPSS Gil Contreras congratulated Jennifer Merchant on her new Director position and welcomed Connie Moreno Yamashiro and her team to the meeting. He said that student services has a very busy calendar this fall with many activities planned. It is program review time for non-instructional areas and a training session will happen on Friday to assist those in Student Services with the reporting process. Tomorrow is the dedication of the newly named Cruz Reynoso Hall. Gustavo Arellano will be the master of ceremonies and some of the Reynoso family will be in attendance. The Strategic Enrollment Management Team has been at work and found 5 key areas they want to address as well as dual enrollment. He also stated that a new enrollment management committee will soon be formed. Dr. Contreras mentioned that several key positions recommended in the SEAC plan for cultural programming need to be revisited as they were stopped from moving forward by the District, even though funding would come from the College.

VPI José Ramón Núñez requested that Student Services present or give an update to PAC and other campus groups on Title V changes. He said that the changes will affect the college immensely, especially pass/no pass regulations and extenuating circumstances withdrawals. He stated that it is important that campus constituents know about the changes, soon.

NEW BUSINESS

1. Roadshow for Cultural Center & Affinity Groups (Moreno Yamashiro, Information):

Connie Moreno Yamashiro and members of her team gave a presentation to PAC on the various programs within Student Development and Engagement. She stated that they are developing the foundation for a social justice program at Fullerton College. The pillars of their programming are student success and development (scholars), engagement and belonging (programming), educational (ally and workshops), and mental health. Gilberto Valencia said that the Cadena Cultural Center is the official cultural center of the campus. They provide celebration, conversation circles, forums, and more. Currently, they are working on the Dia de Los Muertos celebration taking place on November 2. The center will also present Kinderaminata this year. Anet Filatoff said the Grads to Be Program supports undocumented students through a variety of programs and events. LGBTQIA2S+ Student Support Services include queer social hour, queer book club, and many other supportive programs. Kyari Cail talked about the Umoja Community Program. They offer priority registration, academic counseling, porch talks, personal therapy, and more.

2. **300 & 500 Building, Performing Arts Center Construction Update (Garcia, Moscol, Information):** VPAS Rod Garcia said that many maintenance projects have been going on across campus. Starbucks is finished and open for business. Final drawings for The Performing Arts Building are close to completion and once approved, will go out to bid for a contractor. The M&O and Chapman Newell buildings contractor has been hired and when drawings are complete, they will go to the state for approval. The 300-building renovation hit some regulation issues and will require new funding. The College received about \$15 million from the state and will work on seismic retrofitting for the building. VPAS Garcia said that we are waiting for the state to approve a STEM vocational center and that the new lights are up at Sherbeck field.
3. **Statewide ZTC Degree/Certificate Grant Program (Ishibashi, Action):** Jane Ishibashi came to PAC to get support in applying for Phase 1 of the Zero Textbook Cost (ZTC) Program Grant sponsored by the State. Faculty Senate has already endorsed this proposal. Phase 1 of the State program would provide \$20,000 in funding to evaluate ZTC courses and to determine which Fullerton College degrees and certificates are closest to completion using ZTC. She stated that it would require a campus wide team to implement ZTC successfully. Professor Ishibashi said that Phase 3 of this grant program would provide more money to help in developing a work plan for ZTC which would be for programs implemented after Fall 2024. She may return to PAC later to ask for support for Phase 3.

Dr. Perez affirmed that PAC would endorse the Phase 1 Statewide ZTC Degree and Certificate Grant Program proposal.

4. **Enrollment/Re-engagement Plan (Garcia, Information):** VPAS Rod Garcia gathered information last spring from the Enrollment/Re-engagement Workgroup and assigned dollar amounts to the ideas received from that group. He prepared a preliminary proposal that will go to PBSC next week for review. Rod stated that it will need to be a multiyear project/proposal, and that the information would be shared out to constituent groups and committees after PBSC looks at it next week. He would like constituent groups to provide their feedback by early November so that it can be brought back to PBSC on November 9. PBSC will then reanalyze and formalize recommendations and then send the proposal to PAC. All feedback should be sent to Rod Garcia.
5. **Advertising Plan (McPheron, Information):** Director of Campus Communications, Lisa McPheron, presented information on the Summer-Fall 2022 digital advertising campaign promoting Fullerton College. Ads were run on social media and a 10-part video series on YouTube highlighted career ed and general college programs. She reported that the overall campaign was very successful. The video completion rate was 57% while industry average is only 15%. Text messages sent out had a 93% success rate. The texts were sent to students that missed their registration appointments. The campaign generated over 850 phone calls to the College from prospective students.
6. **Safety Workgroup (Contreras, Information):** Dr. Contreras said that he will be putting together a Safety Workgroup for Fullerton College. He stated that the district, too, is working on creating a new safety workgroup or committee.
7. **Grants Process (Perez, Information):** Dr. Perez tabled this item for the next meeting.
8. **Dual Enrollment (Perez, Information):** Interim President Perez announced that major funding is coming down from the state for dual enrollment. He has already talked to the

Fullerton Joint Union High School District, and they are eager to partner with Fullerton College. He said the college will move forward on this, and that he has a consultant ready for the writing team to pursue the grant funding. The grant is for the high school districts to increase their dual enrollment programs. Dr. Perez will also be meeting with the Anaheim Union High School District and the OC Department of Education to propose partnering with them, as well.

- 9. Diversity Advisory Committee (Perez, Information):** Interim President Perez said that a spring student climate survey will be given in 2023. A Staff survey will be done by USC this fall and faculty will be surveyed next fall. Dr. Perez is asking the committee to create a glossary of inclusive language terms to use when discussing DEIA campus wide.

ANNOUNCEMENTS

The November 24 meeting has been moved to November 30.

ADJOURNMENT: The meeting adjourned at 4:00 p.m.

NEXT MEETING: October 26, 2022, at 2:00 p.m.