



**Approved Minutes
President's Advisory Council
March 8, 2023**

MEMBERS PRESENT *Chair:* Cynthia Olivo *Deans:* Dani Wilson *Management:* Jennifer LaBounty, Jennifer Merchant *Faculty:* Mike Baker, Ziza Delgado, Jeanette Rodríguez *Classified:* Hugo Flores, Summer Marquardt *Students:* Rida Zar *Resource Members:* Daniel Berumen, Lisa McPheron, José Ramón Núñez, Zoot Velasco

Members Absent: Jennifer Combs

Guests: Cristina Arellano, Monica Ernandes, Elaine Lipiz Gonzalez, Grant Linsell, Kim Orlijan, Isabel Oropeza, Lourdes Oropeza, Rebecca Oropeza

INFORMATION

- 1. Approval of Minutes of February 8 and February 22, 2023:** Both minutes Approved as is unanimously.
- 2. Approval of Agenda:** Approved as submitted.

REPORTS

- 1. President's Report:** Congrats for everyone making it through week 7 of the semester, and it is now Dr. Olivo's 2-month anniversary. Welcome to Henry Hua who will be the new Interim Vice President of Administrative Services (VPAS) starting March 15. Henry comes with lots of experience in IT, Fiscal Services, 7 years' experience as a Dean, and has boosted enrollment efforts at Cypress College. Thank you as well to Fred Williams for his assistance in covering the VPAS position. Update on student enrollment, currently we are down by a 7,000 head count, which translates to \$11.6 million in annual budget deficit. It is important to do what we can now to increase enrollment, to get the word out to formal channels, and utilize every opportunity we have for students to access our services. Programs such as Motomatic, putting ads on social media, Starfish, and other strategies such as looking at student retention and having Student Services teams outside of the office (ex. open areas of support, applying, registering, easy access to help, and virtual support center), are ideas to help. Also shared that there was a legislative update provided by the Chancellor's Office, that by 02/01/2023 all colleges need to provide a student-parent internet webpage that contains information on all off and on-campus services. There is also a requirement that by July 1st, we have to give priority enrollment to all student-parents. Senator Feinstein is taking earmark requests, which would help us request funds to market ourselves to students who are parents, and we in turn can provide support to their needs. Yadira De La Cruz is the new employee providing services for Formerly Incarcerated and System Impacted students, and these services will be located in the 2000 building. There is also another federal earmark request we are working on with Cypress, it is for the Men of Color Skills Academy to provide opportunities to recruit and help men of color to attend or come back to college. This request is also being requested through Senator Feinstein's office.
- 2. Planning & Budget Steering Committee Report:** Daniel Berumen shared they have been focusing on two topics, the Enrollment Re-engagement Plan and Program Review. For the

Enrollment Re-engagement plan, the group is working on providing updates, looking at funding, what is being requested and preparing for the Program Review process. He met with the Program Review committee, and they are reviewing all the annual and non-instructional program reviews and they have a timeline in place for when they will submit to Senate and PAC. However, this timeline would not allow for PBCS to review all funding request in May, so they will need to be reviewed by the committee in September. There was a recommendation from the Accreditation Steering committee to clarify the Planning and Budget process, in particular PBSC. PBSC will be working on clarifying this process.

3. PAC Member Reports:

Jennifer Merchant – Reported attending a webinar hosted by the USC Race and Equity Center called “Take Off.” It is a very competitive program for colleges, that comes with \$75,000, as well as a coach to help the college retain and help Men of Color to succeed in various areas. The task is now to develop a program, do a concept paper, and complete the application. Application is due on April 10, 2023. The group working on this currently includes: Matt Taylor, Juan Zargoza, Daniel Berumen, Cynthia Guardado, Jorge Gamboa, Kyari Cail, Connie Moreno Yamashiro, Dr. Peterson, and Dr. Edwards. The current work will include what the program will entail, and forming a team of 6 members as there is a 2 year commitment.

OLD BUSINESS

1. None

NEW BUSINESS

1. **Equity in Mental Health on Campus Steering Committee (Lipiz Gonzalez, Information):** Dr. Olivo shared that she met with Narcisa Polonio at the Colegas Statewide Conference where they discussed this effort in order to decrease suicides on college campuses especially for men of color. Dr. Olivo thanked Dr. Lipiz Gonzalez for putting this effort together. Dr. Lipiz Gonzalez noted that everyone here at Fullerton College is very invested in the overall wellbeing of our students, not only by helping them to be academically successful and to graduate, but also to do this in a healthy and thriving way. The Steve Fund is a non-profit organization that partners with higher education institutions to enhance existing mental health efforts by adopting an equity-minded approach to better understanding and supporting the mental health of students of color. Both Fullerton College and Cypress College were selected to be a part of this year’s cohort. Part of this commitment in participating is to form a steering committee comprised of all stakeholders of the college so they can work together leading to college strategic goals to help these students. It is being presented so that there is awareness and to present opportunities for participation.
2. **Women’s Herstory Month Presentation (Oropeza, Information):** Presentation by Isabel Oropeza on Women’s Herstory Month.

ADJOURNMENT: The meeting adjourned at 3:57 p.m.

NEXT MEETING: April 12, 2023 at 2:00 p.m.